

Can we share the roads, please?

Nestor Michael C. Tiglao, PhD

Project Leader, UP Bike Share Project

Founder and CEO, Adapsense



How Many People?



Road Space for 60 people



Are we providing enough transportation options?



The Situation



16 days in traffic (**P100,000** lost income)



Bike Sharing in Metro Manila



Challenges

- Tracking bikes and users
- Infrastructure (bike racks, stations)
- Security (theft, location)



The Problem

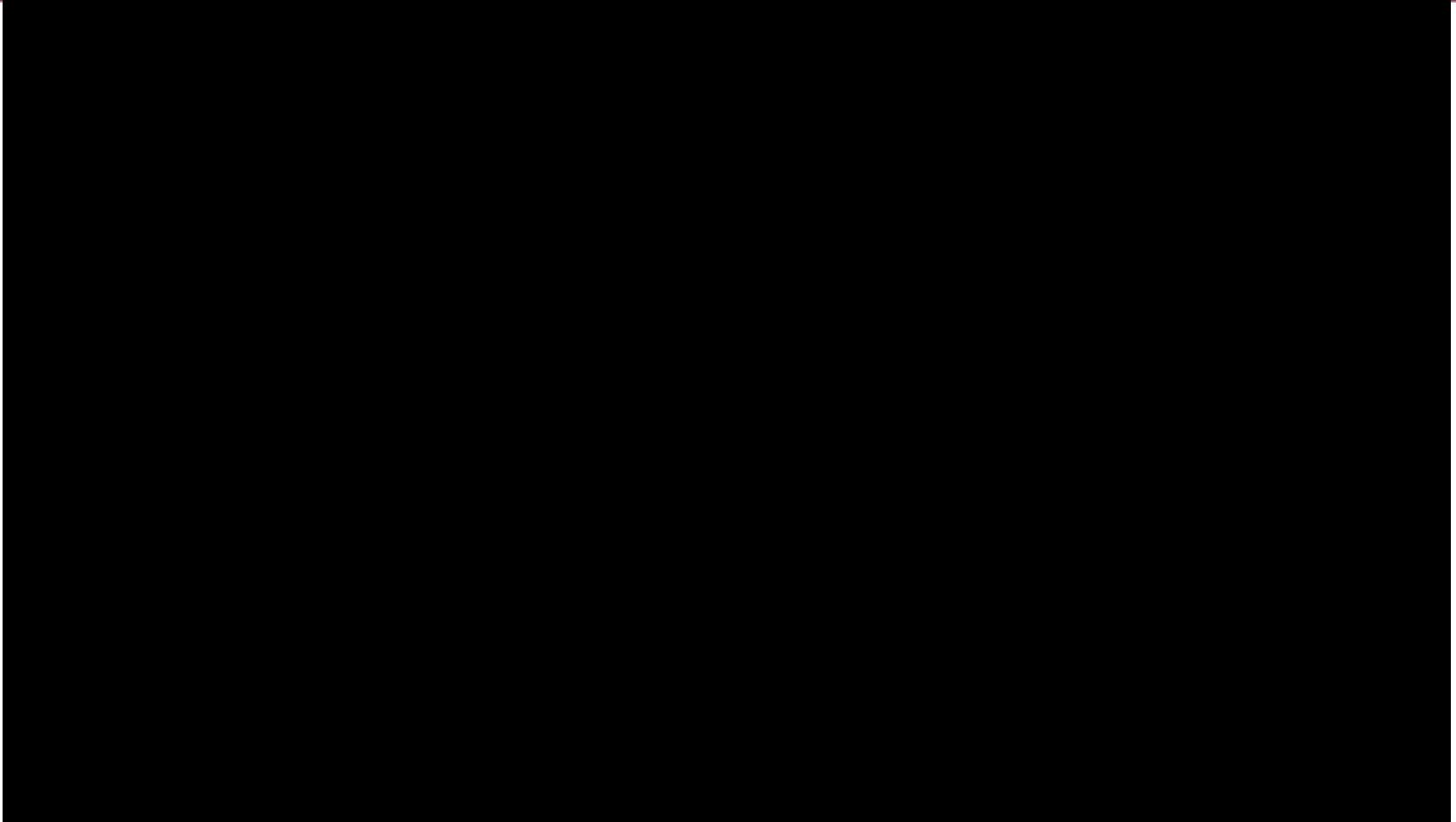
Can we design and implement a smarter bike sharing system?



The Solution: UP Bike Share



Smart Bike Design



Benefits

- Environment-friendly
- Healthy
- Convenient
- Promotes cycling culture



Testimonials



“It **helped me so much** during my stay in the University. Plus, it **improved my fitness** with all that pedal work.”

Kimani Franco
Bike Share Rider



“There is something **therapeutic** about riding a bike whether it’s the wind in my hair or the rush I get going downhill. It’s made even **better with the scenic view** that UP Diliman has to offer...”

Ysa Marquez
UP Bike Share Member



Our Vision: Bike-Sharing Cities



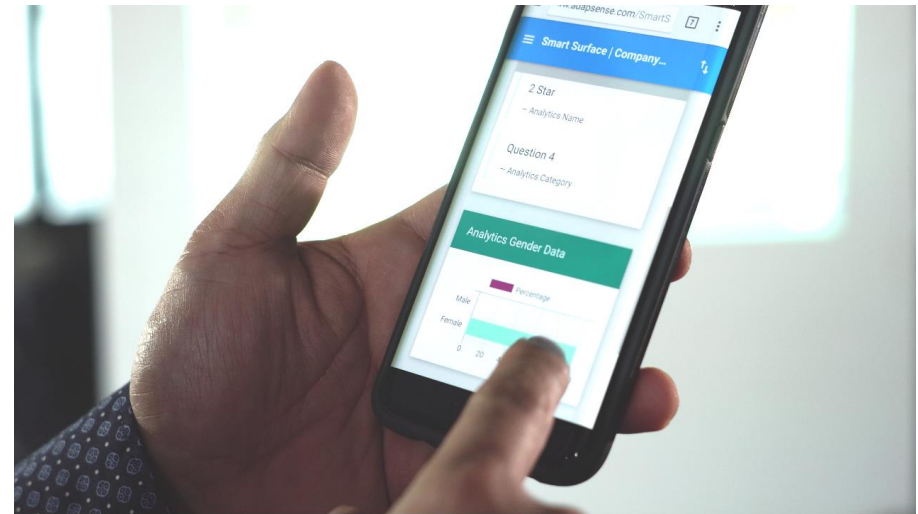
What's Next?

- We are ready to commercialize the technology
- Offer this solution to LGUs and private companies
- Looking for adopter and partners



We Can Help

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**Let's ride to a better and brighter
future!**

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